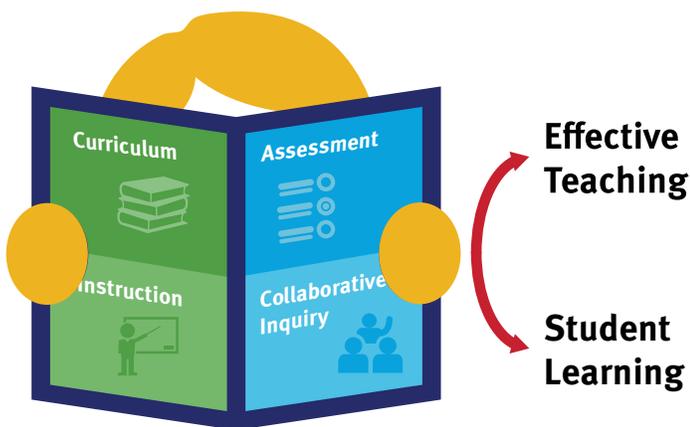




Literacy Matters

An outcome-oriented professional learning service for grades 4-12 teachers to develop the content knowledge and instructional expertise critical for improving student literacy.



Measurable Outcomes:

- Research-based, effective literacy instruction (QR 1.2)
- Implementation of Common Core aligned curriculum (QR 1.1)
- Common assessments that inform instruction (QR 2.2)
- High-functioning teams engaged in collaborative inquiry practices (QR 4.2)
- Improved student learning as measured by common assessments

Teaching Matters' Literacy Coaches lead teachers to improve the teaching and learning of reading and writing through targeted support in curriculum, assessment, instruction, and collaborative inquiry.

Teachers will learn how to establish standards-based common curricula and assessments, execute effective lessons that exemplify Common Core instructional shifts, and collaboratively refine their instruction based on data analysis. They will engage students in closely analyzing and discussing complex texts, in using evidence to support argumentative writing, and in developing academic vocabulary. As an important element, we also build the capacity of your literacy teacher leaders to sustain this work.



**Great teachers.
Bright futures.**



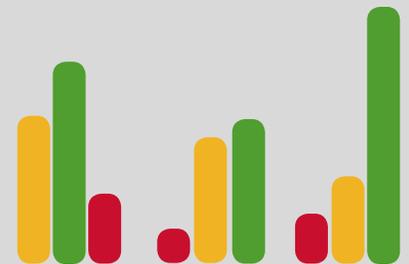
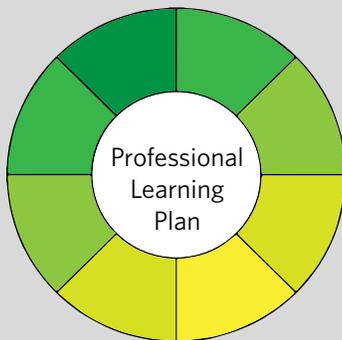
Principals get:

- Support in what to look for in an effective literacy lesson
- A thought partner for your school's literacy initiatives
- Final impact report

Teachers get:

- *Leading Teacher Teams* institute
- School-based customized Literacy Workshops
- Access to resources and training modules housed in a learning management system
- Job-embedded coaching from a Literacy Coach

How we work



Custom Learning Plans:

We generate a custom professional learning plan for your teachers built from our needs assessment that identifies the highest leverage work ahead.

Onsite Coaching & Content:

Teaching Matters coaches partner with teachers, leaders, and teams to provide research-based support and resources.

Assessment of Impact:

School leaders receive an impact report summarizing teacher and student progress.

Great teachers. Bright futures.

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