



# Writing Matters

A comprehensive, digital Common Core-aligned and culturally responsive writing curriculum that includes online coaching videos to support teachers in grades 5 -8.



## Measurable Outcomes:

- Implementation of Common Core-aligned writing curriculum (QR 1.1)
- Common writing assessments that inform instruction (QR 2.2)
- Research-based, effective writing instruction (QR 1.2)
- Improved student writing as measured by Common Core-aligned *Writing Matters* rubrics

The Writing Matters curriculum, developed in collaboration with nationally recognized author-educators Heather Lattimer and Georgia Heard, brings the writing process to life through a series of genre-specific units. Original content and interactive technology help students develop their writing skills as they generate ideas, organize, compose, revise and publish their work online.

Writing Matters is comprised of seven units of study, each one engaging students in the writing process through a different genre. Teachers learn how to execute research-based writing strategies, critically analyze student writing, track writing progress over time, and collaborate to continuously improve their practice.



**Great teachers.  
Bright futures.**



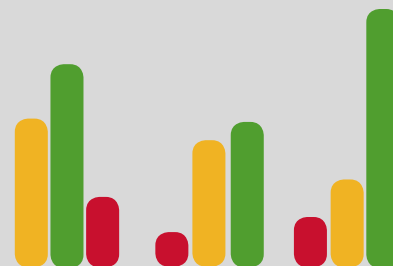
### Principals get:

- Seven units of study for meeting the requirements of the CCLS in writing
- An assessment tracker for monitoring student writing progress
- A Learning Management Platform for your whole ELA team
- A full-day workshop for your participating teachers

### Teachers get:

- Access to lesson plans that include differentiated strategies, common assessments and rubrics
- Videos that engage students
- Online coaching videos
- A teacher manual and complimentary copy of a Lexile-leveled binder of texts appropriate for each Unit of Study

## For Schools Purchasing Onsite Support



### Custom Learning Plans:

We generate a custom professional learning plan for your teachers built from our needs assessment that identifies the highest leverage work ahead.

### Onsite Coaching & Content:

Teaching Matters coaches partner with teachers, leaders, and teams to provide research-based support and resources.

### Assessment of Impact:

School leaders receive an impact report summarizing teacher and student progress.

**Great teachers. Bright futures.**

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